



**ZIMPERIUM**<sup>®</sup>  
MOBILE THREAT DEFENSE

# Corporate Fact Sheet

FOUNDED: 2010  
CEO: Shridhar Mittal  
HEADQUARTERS: Dallas, TX  
PUBLIC/PRIVATE: Private

## KEY FACTS:

- ✓ Almost 700 security patches were issued for iOS and Android in 2018.
- ✓ Mobile devices represent 60% of the total endpoints in an organization and are largely unprotected leaving organizations at risk of breach and being out of regulatory compliance.
- ✓ Mobile threats are growing at over 100% per year and estimated to be 30% of ALL cyber threats by 2020.

Zimperium, the global leader in mobile device security, offers real-time, on-device protection against Android and iOS threats. The Zimperium platform leverages our award-winning machine learning-based engine, z9, to protect mobile data, apps and sessions against device compromises, network attacks, phishing attempts and malicious apps. To date, z9 has detected 100% of zero-day device exploits without requiring an update or suffering from the delays and limitations of cloud-based detection—something no other mobile security provider can claim. Headquartered in Dallas, TX, Zimperium is backed by Sierra Ventures, Samsung, SoftBank, Telstra and Warburg Pincus.

- Zimperium is deployed at Fortune 1000 enterprise and government agencies, securing millions of corporate and BYO devices.
- Zimperium has partnered with the top global mobile operators, all the major enterprise mobility management (EMM) companies and major security providers.
- Zimperium's Mobile Threat Defense has been featured on CIO, WIRED, ZDNET, CNN, TechCrunch, Fox News, USA Today, CrimeWatch Daily and more.
- 2018 Awards include Cyber Security Excellence Awards: Best Mobile Security Product, Top 20 Machine Learning Solutions, Cyber Defense Magazine CEO of the Year, Tech Titans Fast Tech Company and GSMA 100 among others.
- 2017 Awards include winner of Cybersecurity's Best Mobile Security Product and Cyber Defense Magazine's Next Generation BYOD Solution award.

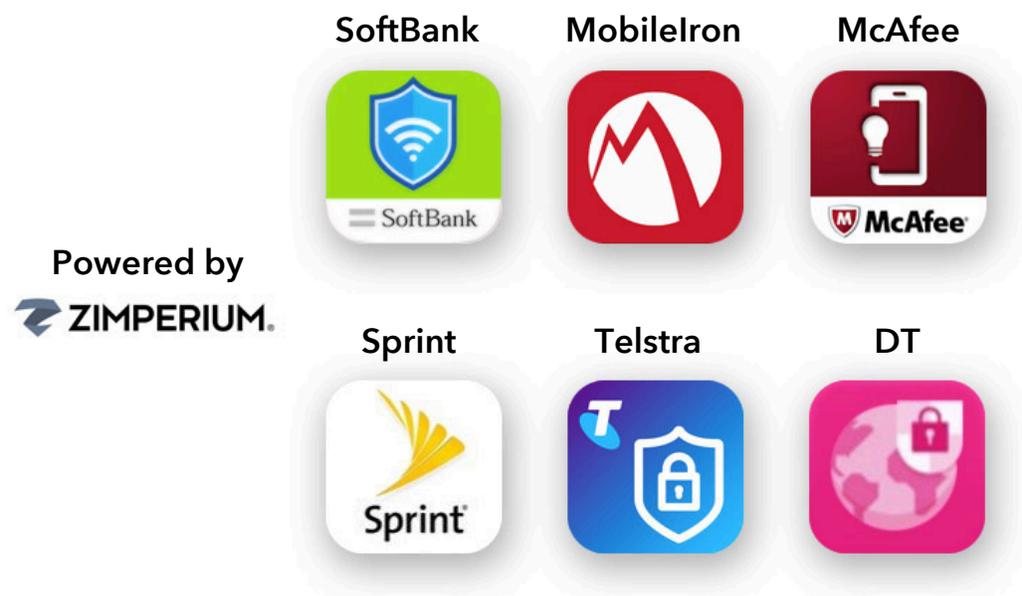
## ECOSYSTEM

Zimperium's ecosystem includes integration with world-leaders in EMM, adding MTD into EMM remediation practices, and partnerships with leading security, enterprise, and mobile providers.



## POWERED BY ZIMPERIUM

Zimperium's MTD technology is embedded and defends apps for Mobile Operators / Telcos, EMM companies and security companies as seen in Google Play and Apple App Store:



## PRODUCTS



Zimperium's stand-alone app that provides persistent, on-device protection for mobile devices and data in a manner analogous to next-generation antivirus endpoints.



Zimperium's management and reporting console, including threat forensics, policy administration and industry-leading integrations with EMM and SIEM solutions.



A software development kit (SDK) that quickly embeds z9 into any mobile app, immediately protecting the app and all of its sessions from attacks.



Provides detailed privacy and security risk for every app on protected devices.

## INNOVATION

### **z9™- The Technology**

z9 is a revolutionary cyberattack defense engine using machine learning to uniquely protect against the broadest array of mobile attacks by detecting device, network and application attacks in real time. The patented z9 engine was developed specifically for mobile to combat the unique challenges of protecting iOS and Android devices, where unknown threats are prevalent. Only the z9 engine monitors the entire mobile device for malicious behavior regardless of the attack entry point.

Advanced warning sensors allow Zimperium to find and protect against both known and unknown threats. z9 runs efficiently on smartphones or tablets without introducing latency or violating user privacy.



# INTELLIGENCE

## **zLABS™- Global Threat Intelligence**

zLabs stays ahead of the ever-changing cybersecurity landscape by providing in-depth, ongoing research. The team has identified and disclosed numerous mobile device vulnerabilities over the past few years, including the now infamous Android vulnerability, Stagefright. These discoveries have helped influence security practices, acceleration of security updates by Google and mobile operators and suggest more accountability for iOS security.

## **ZHA™**

The Zimperium Handset Alliance enables communication between researchers, mobile network operators, mobile application developers and device vendors to improve Android security and patch procedures. ZHA welcomes participation from members of security teams directly impacted by Android security issues. More than 30 of the world's largest vendors and carriers have joined to date.

For more info, call us at 844.601.6760 or visit [www.zimperium.com](http://www.zimperium.com)

